

ERADL

Strategic Plan

Eaton Rapids Area District Library



**More Than
Just Books**

2024-2027

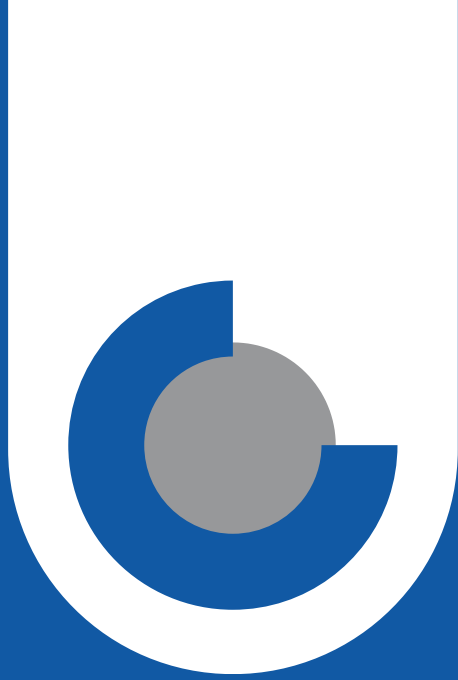


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The Purpose

The mission of the library is to provide and make readily available library services necessary to meet the educational, informational, recreational and cultural needs of the community today and into the future.



To be good stewards, it is the Library's responsibility to continually reflect on itself and its community to ensure that our future vision remains relevant and accountable. The process undertaken to create this Strategic Plan was to not only listen to our close constituents, but also to our entire community. Based on the work of the Harwood Institute for Public Innovation and Meredith Counts from the University of Michigan, community members were asked "What kind of community do you want to live in?" and "How can the Library make that a reality?"

The Strategic Planning Committee recommended the Library Board adopt four strategic areas of focus for the period of 2024-2027, which ultimately dovetail with the Eaton Rapids Area District Library's mission statement: Provide and make readily available library services necessary to meet the educational, informational, recreational and cultural needs of the community today and into the future.



Engage with the Community

Goal 1: Create additional partnerships

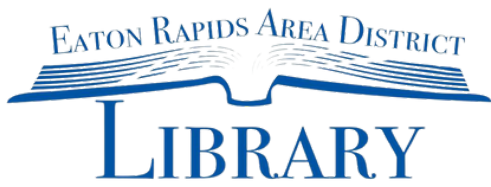
- Not only will the Library continue to expand on the partnerships it currently has, but it will broaden its reach into the community to ensure all residents needs are met.

Goal 2: Create a well-rounded community through the Library's services and collections

- The objective will be to increase and diversify the Library's print holdings, as well as add alternative media forms for all to enjoy.

Goal 3: Communicate the Library's offerings more effectively

- By the end of this three-year period area residents will be made aware of the services and opportunities provided by the Library through a multitude of platforms.



Inspire Learning and Experiences

GOAL 1: CREATE ADDITIONAL PARTNERSHIPS

- NOT ONLY WILL THE LIBRARY CONTINUE TO EXPAND ON THE PARTNERSHIPS IT CURRENTLY HAS, BUT IT WILL BROADEN ITS REACH INTO THE COMMUNITY TO ENSURE ALL RESIDENTS NEEDS ARE MET.



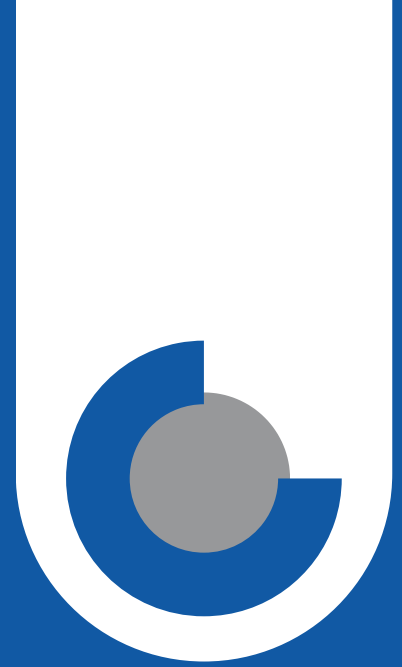
GOAL 2: CREATE A WELL-ROUNDED COMMUNITY THROUGH THE LIBRARY'S SERVICES AND COLLECTIONS

- THE OBJECTIVE WILL BE TO INCREASE AND DIVERSIFY THE LIBRARY'S PRINT HOLDINGS, AS WELL AS ADD ALTERNATIVE MEDIA FORMS FOR ALL TO ENJOY.

GOAL 3: COMMUNICATE THE LIBRARY'S OFFERINGS MORE EFFECTIVELY

- BY THE END OF THIS THREE-YEAR PERIOD AREA RESIDENTS WILL BE MADE AWARE OF THE SERVICES AND OPPORTUNITIES PROVIDED BY THE LIBRARY THROUGH A MULTITUDE OF PLATFORMS.

Pursue Equity and Inclusion



Goal 1: Provide a safe space for everyone

- Throughout the next three years the Library will emphasize its place in the community as a safe place for all and will provide access to resources that are not readily available.

Goal 2: Diversify the Library's collections

- Expand the collection to offer materials of interest to all community members to encourage personal reading choices and the concept of reading as fun

Goal 3: Provide new experiences for the public

- Assist in diversifying offerings to the community by hosting and partnering in a myriad of cultural and lifestyle events

Elevate the Library



Goal 1: Increase technology access inside and outside of the Library

- As the only place in Eaton Rapids with technology access available to everyone it is essential the Library stay on top of technological trends and be an early adopter of all things technology. Additionally, the Library will provide technology programs and assistance not only within the Library's walls, but also out in the community to local businesses and organizations.

Goal 2: Enhance/renovate the current building

- The short term objective will be to utilize the current space to its fullest extent, including the sidewalk. However, the main focus will be on marketing the current renovation plans, securing funding for the renovation, and then the actual execution of the renovation.



Thank You

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